

What's on this Weekend?

Echuca Moama & District Tourism



Echuca Moama
The Murray's living legend

The *'What's on this Weekend'* document was created by Echuca Moama Visitor Information Centre (VIC) staff in order to make finding this irregular information easier for our visitors. While we welcome member content, please keep in mind the purpose of the document.

The below criteria for information entered into the *'What's on this Weekend'* is designed as a guide, however the decision to include an event within the document remains at the discretion of the VIC Manager.

SUITABLE:

- **Major Events within the Campaspe and Murray Shires**
- **Community Events that benefit local charities**
- **Free community events with no benefit to any individual business**
- **Events within a member business which is outside the scope of the normal business activity**
- **Live entertainment for a certain date (recurring weekly is fine, provided the performer changes on a weekly basis)**
- **Sporting Events within the region**

UNSUITABLE:

- Anything which is available as part of your regular business activities
- Discounts on food and beverages
- Competitions/Raffles etc
- Sale prices
- Special Menu's
- Events occurring outside of the region
- Events outside the dates included on that week's *'What's on this Weekend'*
- Events occurring on a regular basis (weekly) where the information doesn't change in any way from week to week
- Televised sporting events

TIMING:

- The *'What's on this Weekend'* is prepared on a weekly basis by VIC staff and is also distributed via email, generally on a Thursday afternoon, however occasionally this may be done on Friday morning depending on internal factors.
- The *'What's on this Weekend'* for each week covers events occurring from the Friday to the following Thursday.
- If you wish to have information included in the *'What's on this Weekend'* this must be emailed through **before 5pm on the Wednesday** of that week. Information must be sent to the email address: karen@echucamoama.com