

Echuca Moama and District Tourism Development Association Membership Application 1 January - 31 December 2017

Please see the reverse for information regarding membership criteria and categories. As each business will be assessed for membership eligibility individually, please complete one application per business. Please note that information you provide may be used for external marketing purposes (including website listing), unless marked.*

Business Trading Name: _____

* Contact Person: _____

* Registered Name: _____ * ABN: _____

Business Address: _____

Postal Address (if different from above): _____

Phone: _____ Fax: _____ Mobile: _____

Email: _____

Website: _____

Please tick the membership category which best reflects your business:

Membership is tax deductible. Prices are inclusive of GST.

Friend of EMT \$99

Echuca Moama Regional Tourism Partner

(Business whose direct customers include visitors and/or any business with clients/customers who directly service visitors).

Bronze \$279

Diamond \$1,599

Silver \$499

Clubs – Platinum \$2,999

Gold \$799

Clubs – Diamond \$5,999

Platinum \$1,079

Refer over for an explanation of each Tourism Partner category and indicate above which category your business falls within.

Declaration

I declare that the information provided above is a true and accurate description of my business and consent to the details provided (unless indicated by *) being used for the purpose of marketing my business in accordance with the Privacy Act.

In signing the below, I commit to operating the business in accordance with the values of EMDTA.

Print Name: _____

Signature: _____ Date: _____

Following receipt of your application for membership, Echuca Moama & District Tourism Association will assess your details and send an invoice detailing your membership category and membership due.

Please indicate your preferred payment method: Monthly Quarterly 6 Months Annual
Direct Debit only

Please return completed form to:
Sales Coordinator - Echuca Moama & District Tourism Association
2 Heygarth Street, P.O. Box 8, Echuca VIC 3564
Ph: 03 5480 7555 Email:karen@echucamoama.com

Echuca Moama
The Murray's living legend

Explanation of Tourism Partner categories

| Business type | Measurement | Quantity | Category |
|-----------------------------------|--|--|---|
| Retail | One outlet only: Number of people working in the business (including owner operators) | <input type="checkbox"/> between 1 & 2 <input type="checkbox"/> between 3 & 4 <input type="checkbox"/> between 5 & 8 <input type="checkbox"/> between 9 & 12 <input type="checkbox"/> 13 or more | BronzeSilverGoldPlatinumDiamond |
| Service/Trade | Number of people working in the business (including owner operators) | <input type="checkbox"/> between 1 & 4 <input type="checkbox"/> between 5 & 8 <input type="checkbox"/> 9 or more | BronzeSilverGold |
| Accommodation | Number of rooms: | <input type="checkbox"/> between 1 & 5 <input type="checkbox"/> between 6 & 20 <input type="checkbox"/> between 21 & 30 <input type="checkbox"/> more than 30 rooms <input type="checkbox"/> greater than 10kms from Echuca Post office | SilverGoldPlatinumDiamond Silver |
| Takeaway food business | Number of outlets: | <input type="checkbox"/> mobile food outlet only <input type="checkbox"/> 1 permanent outlet <input type="checkbox"/> more than 1 permanent outlet | BronzeSilverGold |
| Cafes and restaurants | Table capacity: | <input type="checkbox"/> less than 10 <input type="checkbox"/> between 11 & 20 <input type="checkbox"/> 21 or more | SilverGoldPlatinum |
| Houseboats | Number of vessels: | <input type="checkbox"/> less than 4 <input type="checkbox"/> 4 <input type="checkbox"/> 5 or more | GoldPlatinumDiamond |
| Caravan Parks | Accommodation capacity: (including: privately owned cabins; sites powered & unpowered) | <input type="checkbox"/> Cabins: less than 20, and <input type="checkbox"/> Sites: less than 20 <input type="checkbox"/> Cabins: between 21 & 30, and <input type="checkbox"/> Sites: between 21 & 30 sites <input type="checkbox"/> Cabins: 31 or more, and <input type="checkbox"/> Sites: 31 or more |GoldPlatinumDiamond |
| Attractions/ Tour Operators | Number of people working in the business (including owner operators): | <input type="checkbox"/> between 1 & 2 <input type="checkbox"/> between 3 & 5 <input type="checkbox"/> 6 or more | SilverGoldPlatinum |
| Cellar Door | Number of people working in the business (including owner operators): | <input type="checkbox"/> between 1 & 2 <input type="checkbox"/> 3 or more | SilverGold |
| Paddlesteamer/ Commercial Boat | Number of vessels: | <input type="checkbox"/> 1 <input type="checkbox"/> more than 1 | PlatinumDiamond |
| Hotel | | | Platinum |
| Clubs | Number of people working in the business | <input type="checkbox"/> Less than 60 <input type="checkbox"/> 61 or more | Clubs - PlatinumClubs - Diamond |

Notes: Any business incorporating multiple facets and fitting into more than one category (e.g. a hotel which also provides accommodation), yet conducts these separate operations from one location, is not required to pay two memberships fees. The business will be required to join as a member under the higher category in which they fit. Any business that conducts separate business from separate locations is required to join each business as an individual member, under the appropriate category and is encouraged to speak with the Sales Coordinator.